



About ThePixel

ThePixel has helped many local and national businesses thrive online with our unique website design, development services and online marketing techniques.

In today's business market your business website is a representation of who you are and what you do. At ThePixel we specialize in leveraging technology with business needs allowing our clients to focus on running their day-to-day business. [Our web solutions](#) focus on all things web, such as: website design, website development, content management, search engine optimization, online marketing services to complicated mobile applications.

We help our clients accomplish fantastic things through online marketing, typically starting with a new website, out-of-box website solution or a website redesign project and evolving into a long term relationship built on analytics and improvement.

Simply put, ThePixel covers the broad range of industry solutions along with creative & technical services to increase your business exposure online.

At ThePixel, we're experts at firing up brands with smart, creative, research-based communications ideas. We are a [full-service agency](#) offering brand development, creative development, web and interactive development, public relations, media services and research.

Our team of website design and development professionals treat every client individually, we place great emphasis on your needs and are genuinely interested in the success of your business.

"One of the best decisions I made for my business! Working with Lindi at ThePixel has been a great experience.

Response to any communication and question is quick and any projects are finished within just a few days. I would strongly encourage anyone looking to upgrade their website to use ThePixel!"



Who we are

What we do is in our name: **Pixel is the design and user-experience approach that provides sound strategy and measurability.** Our creativity and unique mind-set approach to complex design and development issues allows your brand to stand out in a crowded marketplace.

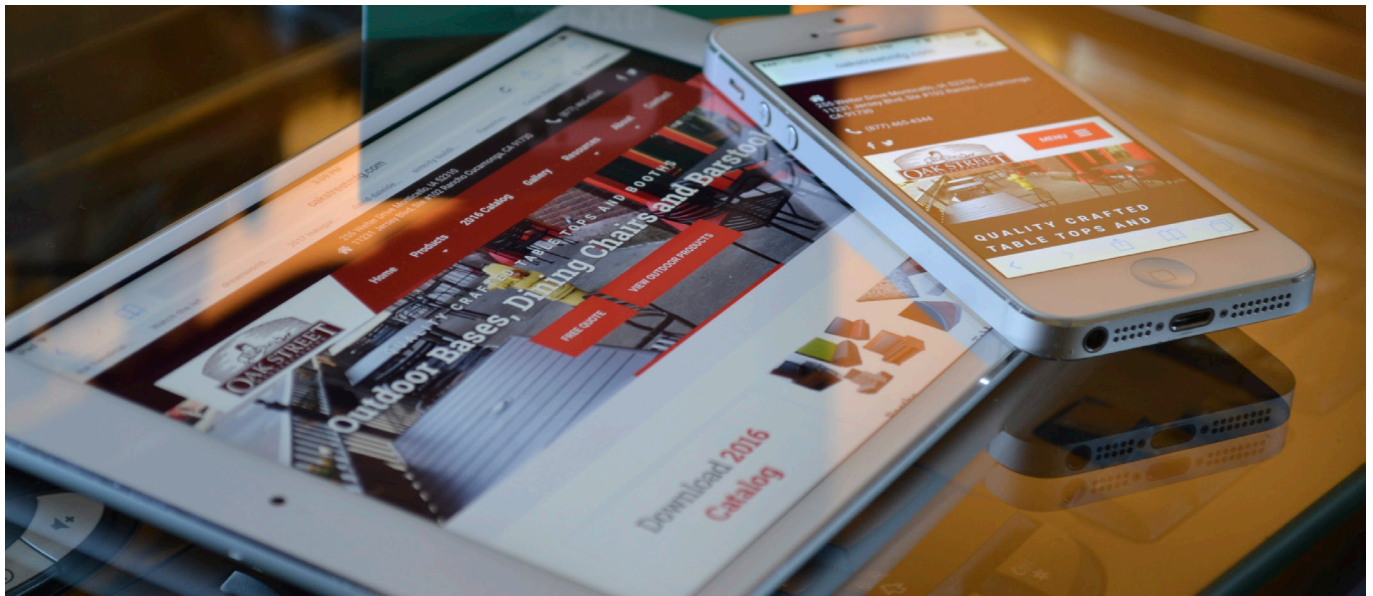
What we do

We strive to deliver web & digital solutions:

- ▶ Unique, Custom website design & development solutions
- ▶ Internet & social media marketing to grow your online market
- ▶ Mobile-friendly websites with built-in SEO features



Case Study



Oak Street Manufacturing

The CEO's of Oak Street MFG required a vibrant, dynamic, easy to update and access website which allowed global users to find their unique products and order in bulk.

The main goal for the redesign was to generate leads, improve search engine optimization (SEO), and provide a great resource for existing and new customers. We built their site using our content management system – PixelCMS platform solution. With PixelCMS Oak Street can manage and update all of their website content without experience writing code. PixelCMS is the first marketing

and content management system that is completely customizable and scalable to accommodate complex functionality and allows businesses to create unique user experiences. This site provides one-of-a-kind UX with stylish development features and an intricate use of JavaScript to “lazy load” images improving page load times and creating a reassuring experience.

Project Specifications

▶ Custom, unique website design	On time & on budget
▶ Content management system with built-in SEO features	Early & on budget
▶ 3rd party integrations	On time & under budget



Template Website Creations

Basic Template

Starting at
\$500-\$650

Website Creation for DIY

Our website template packages are more for do-it-yourselfers. All packages include 3 design options specific to your website genera to choose from. A rotating home page slider image is included with all packages as a website best practice.

- ▶ **Package #1** 1-page website - \$500

- ▶ **Package #2** 3-page website (home, services, about) - \$550

- ▶ **Package #3** 5-page website (home, services, service detail, about & contact) - \$650

- ▶ **Package #4** 7-page website (home, services, service detail, about, contact & blog) - \$700

Premium Template

Starting at
\$750-\$850

Fully Loaded Website Template

You can upgrade your template website and get homepage slider + portfolio options built into your template design like the packages below.

- ▶ **Package #5** 10-page website (home, services, service detail, portfolio, portfolio detail, about, contact, blog & 2 blog posts) - \$800

- ▶ **Package #6** 13-page website (home, services, service detail, portfolio, portfolio detail, about, contact, blog, 2 blog posts, 2 homepage header options) - \$900

- ▶ **Package #7** 15-page website (home, services, service detail, portfolio, portfolio detail, about, contact, blog, 5 blog posts, 3 homepage header options) - \$1,000

1. All template websites will include training material with step-by-step instructions on how to update main sections of you website..
2. Dummy data such as images and text will be added to all sections/web pages on the website. It is the responsibility of the website owner/admin with the purchase of any website template package to update and edit all necessary sections to create the complete website. If you need help creating your full website ThePixel will be happy to help.
3. Additional webpages are \$50.00 per webpage.





Custom Website Creations

Basic Business Website

Starting at

\$1,500-\$3,500

Creating my online web presence.

Dont have a website yet and need to start your online presence? ThePixel's simple website is perfect for you to dip your toes into the online marketing world.

- ▶ Package #1 1-page website with CMS - \$1,500
- ▶ Package #2 6-page website with CMS - \$2,500
- ▶ Package #3 12-page website with CMS - \$3,500

Advanced/Premium Website

Starting at

\$3,500-\$6,500

Large company & client base.

If your website is looking a bit dated, or if you need a brand new website to promote your business, attract customers from online sources, and to provide info to your existing customers, then a business website developed by ThePixel is the right choice for you.

- ▶ Package #1 20-page website with CMS - \$3,500
- ▶ Package #2 30-page website with CMS - \$4,500
- ▶ Package #3 40-page website with CMS - \$5,500



Any [custom website development](#) request such as: survey/contact form, events calendar, document management, or any other interactive development request. Additional webpages are \$50.00 per webpage.



To make sure your website is always updated and operating with the latest plugins, CMS version and more you'll want to purchase a [Website Maintenance & Support Package](#).

Complex Website & Industry Creations

Interactive Website

Starting at
\$6,500-\$30,000

I want a website for my business that has a database and interacts with my visitors.

If you need a website that interacts with your visitors, such as by presenting content from a database and engaging your visitors to take action, then you can utilize the services of our web programming team to put together a tailored website that meets the needs of your business.

- ▶ **Package #1** Website with listings, search, bookings/enquiries - \$5,500 - \$10,000
- ▶ **Package #2** Membership or collaboration website - \$8,000 - \$13,000
- ▶ **Package #3** Reservations system for travel or restaurants - \$5,500 - \$10,000

eCommerce Website

Starting at
\$5,500-\$50,000

I want to sell my products or services online & to a global market.

As with all of the components we use on your website, our shopping cart software is purpose built by our web programmers and tailored to suit your exact needs. Our shopping cart/ eCommerce solutions are successful, secure and well designed on the front and back-end.

- ▶ **Package #1** Simple shopping cart with a few products - \$5,500
- ▶ **Package #2** Large shopping cart with search, workflow management - \$6,000-\$10,000
- ▶ **Package #3** Complex eCommerce system - \$10,000-\$15,000



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