About ThePixel

ThePixel has helped many local and national businesses thrive online with our unique website design, development services and online marketing techniques.

In today's business market your business website is a representation of who you are and what you do. At ThePixel we specialize in leveraging technology with business needs allowing our clients to focus on running their day-to-day business. Our web solutions focus on all things web, such as: website design, website development, content management, search engine optimization, online marketing services to complicated mobile applications.

We help our clients accomplish fantastic things through online marketing, typically starting with a new website, out-of-box website solution or a website redesign project and evolving into a long term relationship built on analytics and improvement.

Simply put, ThePixel covers the broad range of industry solutions along with creative & technical services to increase your business exposure online.

At ThePixel, we're experts at firing up brands with smart, creative, research-based communications ideas. We are a full-service agency offering brand development, creative development, web and interactive development, public relations, media services and research.

Our team of website design and development professionals treat every client individually, we place great emphasis on your needs and are genuinely interested in the success of your business.

> "**One of the best decisions I made for my business!** Working with Lindi at ThePixel has been a great experience. Response to any communication and question is quick and any projects are finished within just a few days. I would strongly encourage anyone looking to upgrade their website to use ThePixel!"

Who we are

What we do is in our name: **Pixel is the design and user-experience approach that provides sound strategy and measurability.** Our creativity and unique mind-set approach to complex design and development issues allows your brand to stand out in a crowded marketplace.

What we do

We strive to deliver web & digital solutions:

▸ Unique, Custom website design & development solutions

▸ Internet & social media marketing to grow your online market

▸ Website hosting with additional maintenance and security

Case Study

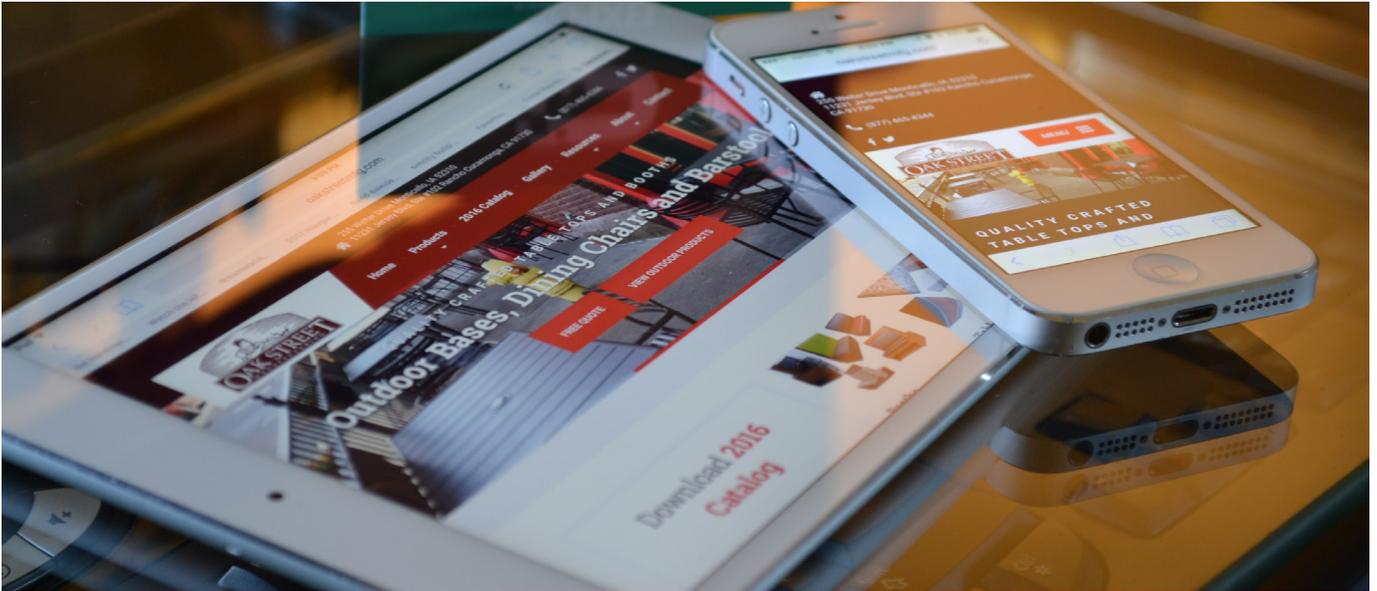**Oak Street Manufacturing**   *oakstreetmfg.com*

The CEO's of Oak Street MFG required a vibrant, dynamic, easy to update and access website which allowed global users to find their unique products and order in bulk.

The main goal for the redesign was to generate leads, improve search engine optimization (SEO), and provide a great resource for existing and new customers. We built their site using our content management system – PixelCMS platform solution. With PixelCMS Oak Street can manage and update all of their website content without experience writing code. PixelCMS is the first marketing and content management system that is completely customizable and scalable to accommodate complex functionality and allows businesses to create unique user experiences. This site provides one-of-a-kind UX with stylish development features and an intricate use of JavaScript to "lazy load" images improving page load times and creating a reassuring experience.

Project Specifications

▶ Custom, unique website design	**On time & on budget**
▶ Content management system with built-in SEO features	**Early & on budget**
▶ 3rd party integrations	**On time & under budget**

VIEW WEBSITE   **OUR PORTFOLIO**

Do-It-Yourself Website Templates

Basic Template	Premium Template
Prices Vary	Prices Vary
$1,000-$2,000	**$2,500-$5,000**
ONE-TIME PAYMENT	ONE-TIME PAYMENT

Do-It-Yourself Website Templates

Our website template packages are more for do it yourselfers. All packages include 3 basic template design options specific to your website genera to choose from. A rotating home page slider image is included with all packages as a website best practice. With our template solution(s) you're responsible for adding content, photos, etc and get your website looking presentable!

▶ **Package #1** 1-webpage website	*$1,000*
▶ **Package #2** 3-webpage website (home, services, about)	*$1,500*
▶ **Package #3** 5-webpage website (home, services, service detail, about & contact)	*$2,000*
▶ **Package #4** 7-webpage website (home, services, service detail, about, contact & blog)	*$2,500*
▶ **Package #5** 10-webpage website (home, services, service detail, portfolio, portfolio detail, about, contact, blog & 2 blog posts)	*$3,000*
▶ **Package #6** 13-webpage website (home, services, service detail, portfolio, portfolio detail, about, contact, blog, 2 blog posts, 2 homepage header options)	*$4,000*
▶ **Package #7** 15-webpage website (home, services, service detail, portfolio, portfolio detail, about, contact, blog, 5 blog posts, 3 homepage header options)	*$5,000*

1. All template websites will include training material with step-by-step instructions on how to update main sections of your website.

2. Dummy data such as images and text will be added to all sections/web pages on the website. It is the responsibility of the website owner/admin with the purchase of any website template package to update and edit all necessary sections to create the complete website. If you need help creating your full website ThePixel will be happy to help.

3. Additional webpages are $150.00 per webpage.

Building Custom Website Designs

Basic Business Website

Prices Vary
$2,000-$10,000
ONE-TIME PAYMENT

Advanced/Premium Website

Prices Vary
$3,500-$10,500
ONE-TIME PAYMENT

Creating my online web presence!

Dont have a website yet and need to start your online presence? Maybe you need to redesign or you don't have a website. Our custom websites are perfect for you to dip your toes into the online marketing world.

▶ **Package #1** 5 webpages	*$2,000*
▶ **Package #2** 10 webpages	*$3,000*
▶ **Package #3** 15 webpages	*$4,000*
▶ **Package #4** 20 webpages	*$5,000*
▶ **Package #5** 25 webpages	*$6,000*
▶ **Package #6** 30 webpages	*$7,000*
▶ **Package #7** 35 webpages	*$8,000*
▶ **Package #8** 40 webpages	*$9,000*
▶ **Package #9** 50 webpages	*$10,000*
▶ **Package #10** 75 webpages	*$15,000*

Company website with additional development hours for features!

Need a new website or need help redesigning an existing website? We can design, develop and launch your custom website. With additional development hours we can built any add-on feature you need for your unique business. For example we can build a contact form to collect customer data.

▶ **Package #1** 5-pages including 5 hours of custom development work.	*$3,500*
▶ **Package #2** 10-pages including 10 hours of custom development work.	*$5,500*
▶ **Package #3** 15-pages including 15 hours of custom development work.	*$7,500*
▶ **Package #4** 20-pages including 20 hours of custom development work.	*$8,500*
▶ **Package #5** 25-pages including 25 hours of custom development work.	*$10,500*

★ All websites include: custom website design tailored to your unique business, mobile-friendly, SEO best practices with a content management system.

★ Any custom website development request such as: survey/contact form, events calendar, document management, or any other interactive development request. Additional webpages are $150.00 per webpage.

★ Our lowest Website Maintenance & Support Package at $125/month protects and secures your critical website. You also receive two monthly off-site backups with 24/7 support by phone or email.

Complex Website & Industry Creations

Interactive Website

Prices Vary

$5,500-$12,500

ONE-TIME PAYMENT

eCommerce Website

Prices Vary

$3,750-$8,000

ONE-TIME PAYMENT

I want a website for my business that has a database and interacts with my visitors.

If you need a website that interacts with your visitors, such as by presenting content from a database and engaging your visitors to take action, then you can utilize the services of our web programming team to put together a tailored website that meets the needs of your business. *All websites include: custom website design tailored to your unique business, mobile-friendly, SEO best practices with a CMS.*

▶ **Package #1** Website with listings, search, bookings/inquiries	**$5,500 - $7,000**
▶ **Package #2** Membership or collaboration website	**$8,500 - $11,000**
▶ **Package #3** Reservations system for travel or restaurants	**$9,500 - $12,500**

I want to sell my products or services online & to a global market.

As with all of the components we use on your website, our shopping cart software is purpose built by our web programmers and tailored to suit your exact needs. Our shopping cart/ eCommerce solutions are successful, secure (SSL encryption) and created to increase your online sales. *All websites include: custom website design tailored to your unique business, mobile-friendly, SEO best practices with a CMS.*

▶ **Package #1** Simple shopping cart with 10-15 products.	**$6,500 - $7,000**
▶ **Package #2** Large shopping cart with search, workflow management, 20 development hours, 20-30 products.	**$7,000 - $9,500**
▶ **Package #3** Complex eCommerce system, track shopping, 23 custom development hours, 30-50 products.	**$10,000 - $13,000**

⭐ Any custom website development request such as: survey/contact form, events calendar, document management, or any other interactive development request. Additional webpages are $150.00 per webpage.

⭐ Our lowest Website Maintenance & Support Package at $125/month protects and secures your critical website. You also receive two monthly off-site backups with 24/7 support by phone or email.

Website Maintenance

Say "Goodbye" to website headaches and worries

ThePixel works with many of our clients to provide ongoing support for their web properties and can provide this same level of support to your company. ThePixel prides itself on being able to provide our clients with responsive service. ThePixel can provide ongoing support at our standard **_hourly rate of $150.00 per hour_** for any labor performance on Monday through Friday between the hours of 8:00 A.M. to 5:00 P.M. For labor that is performed, at your request, after hours or on the weekend is billed at our emergency rate of $200.00 per hour. View All Website Maintenance Packages

ThePixel is available to make functional changes, structural/layout changes, design changes or content changes to your website should this assistance be required.

#1 SPOT LIGHT
$125.00/month or $1,500.00/year

- Update your website security, plug-ins, monitor website usage, send you email about any important information regarding your website, on call 24 hours a day and act as your website partner. You also get 2 monthly off-site backups for peace of mind.

#2 WATCH TOWER
$250.00/month or $3,000.00/year

- Watch Tower is a monthly website maintenance option that allows you to focus on your more important aspects to your business. This also includes 2 hours of development work per month. We will update your WordPress version, plug-ins, monitor website usage, weekly off-site website backups, send you email about any important information regarding your website, on call 24 hours a day and act as your website partner.

#3 ALL-IN-ONE
$450.00/month or $5,400.00/year

- This premium all-in-one solutions is a monthly website maintenance option allows you to focus on your more important aspects to your business. This also includes 5 hours of development work per month with access to a web/graphic designer to make small, minor changes. We will update your WordPress version, plug-ins, monitor website usage, daily off-site website backups, send you email about any important information regarding your website, on call 24 hours a day and act as your website partner.

#4 DELUX
$650.00/month or $7,800.00/year

- This delux website maintenance package includes 8 dedicated monthly development as well as 2 hours dedicated towards design every month which equals 10 hours per month. You will receive an assigned agent as well as a dedicated web/graphic designer to help you create web and print promo material. On-Call expert for advice with 24/7 support and free 5GB web space. Daily off-site backups for your peace of mind. We will update your WordPress version, plug-ins, monitor website usage, daily off-site website backups, send you email about any important information regarding your website, on call 24 hours a day and act as your website partner.

More information at ThePixel - Website Maintenance Services. The dedicated development hours per month can not be rolled over into the following month. The development hours are a use and loose to eliminate hours of work at the end of the year.

Website Hosting

Host your website at ThePixel - 99.9% Uptime Guarantee

Choosing ThePixel for your web hosting services provider is a smart business solution. As your website traffic grows, our web hosting packages are designed to give you unlimited disk space and email boxes, preventing common hack attempts, and even adding a layer of SSL security protection.

At ThePixel we understand that in order to be successful in today's economy a business must have an online presence. That is why we have put together several affordable and hassle website hosting packages. All web hosting packages includes tools and services that a business needs in order to have a professional and fully functional website. View Legal.

Web Hosting Features

1-Click Installer

Install apps like WordPress, Joomla, Drupal and over 150 more with our 1-click installer.

Top-Tier Performance

The latest technology like SSD, PHP7, CDN & more to make your customers websites load super fast.

24 / 7 Support

Brilliant minds with years of experience available to assist you by chat, ticket or phone.

Online Storage

Online storage and file sharing allows you to share documents with anyone and upload your website media.

Solid State Drives (SSDs)

All of our hosting plans use solid state drives. With SSDs, your website, caching and database queries are faster.

SSL Certificates

Available as an add-on, your very own SSL certificate will keep payments and your customer data secure.

Auto Malware Scans

Cutting-edge malware monitoring and remediation tools.

Award Winning Support

Our in-house support and service team are here for you 24/7, 365.

Advanced Security

We keep your websites secure with custom security rules & zero-day vulnerability fixes.

Website Migration

Our website migration specialists will handle the entire website migration process for you.

Enhanced cPanel

cPanel interface with tools that make it simple to manage your websites, domains, emails & more.

Website Builder

Build and publish your website in no time at all with our easy-to-use design tool.

Website Hosting

Top-Notch Web Hosting Services

Below are several web hosting package options. If you need a package more than 20GB we can create a custom package for you. As your website traffic grows, our web hosting packages are designed to give you unlimited disk space and email boxes, preventing common hack attempts, and even adding a layer of SSL security protection. Learn more about our website hosting.

BEGINNER
yearly
$250.00

▸ **2.5 GB Web Space** (Solid State Harddrives)

▸ Unlimited Email Addresses

▸ Unlimited Bandwidth

▸ Monthly Off-site Backups

▸ 24/7 Phone or Email Support

▸ Server Location: Dallas, Texas

ADVANCED
yearly
$360.00

▸ **5 GB Web Space** (Solid State Harddrives)

▸ Unlimited Email Addresses

▸ Unlimited Bandwidth

▸ Monthly Off-site Backups

▸ 24/7 Phone or Email Support

▸ Server Location: Dallas, Texas

PREMIUM
yearly
$500.00

▸ **10 GB Web Space** (Solid State Harddrives)

▸ Unlimited Email Addresses

▸ Unlimited Bandwidth

▸ Weekly Off-site Backups

▸ 24/7 Phone or Email Support

▸ Server Location: Dallas, Texas

DELUX
yearly
$660.00

▸ **20 GB Web Space** (Solid State Harddrives)

▸ Unlimited Email Addresses

▸ Unlimited Bandwidth

▸ Weekly Off-site Backups

▸ 24/7 Phone or Email Support

▸ Server Location: Dallas, Texas

Users have the option to upgrade at anytime. A new invoice will be sent or the additional cost or a credit is applied to your account.

Online Business Listings

Pixel PowerListings Features

PowerListing Placement: Yahoo!, Facebook, Bing, Yelp, Citysearch, MapQuest, Superpages, WhitePages, Local.com, Foursquare & more.

Basic Listing Info: Update your business name, phone number, listing categories, and address.

Enhanced Content: Add your business description, website, as well as business hours and photos, to your Online profile.

Restrictions: Not available for businesses with over four locations.

Build local brand awareness.

Drive more online and offline traffic.

Turn mobile searchers into local buyers.

Control Your Listing

ThePixel PowerListings will update information across ALL business listing platforms ensuring the most updated business information is displayed such as: business hours, address, business description and contact information.

Online Business Listing

$650.00/year

- Monitor and update ALL business listings to ensure maximum exposure on business listing websites for 1 full year/365 days.